

Freelancers – the perfect fit for your project?

A survey of the experience, motivations and added value of freelance medical writing professionals

Poster
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Abegale Templar,^a Papia Das,^b Elizabeth Harvey,^c Alex Torre-Tasso,^d Jackie van Bueren^e

^aMedCommsTech Medical Writers Collective, Brighton, UK;
^bMedCommsTech Medical Writers Collective, Sevenoaks, UK;
^cMedCommsTech Medical Writers Collective, Orpington, UK;
^dGalanthus Scientific Group, Mount Pleasant, SC, USA;
^eMedCommsTech Medical Writers Collective, Pulborough, UK.



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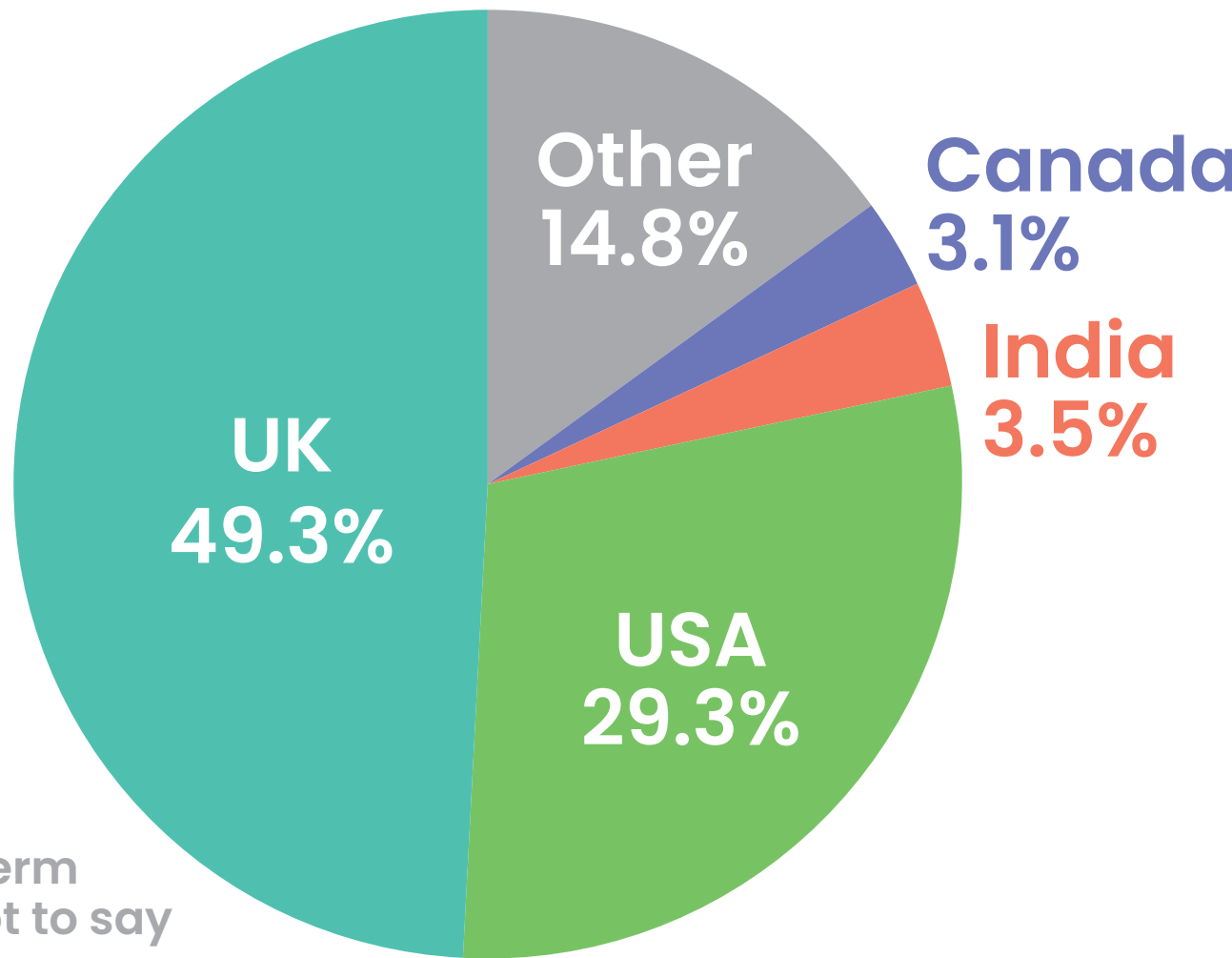
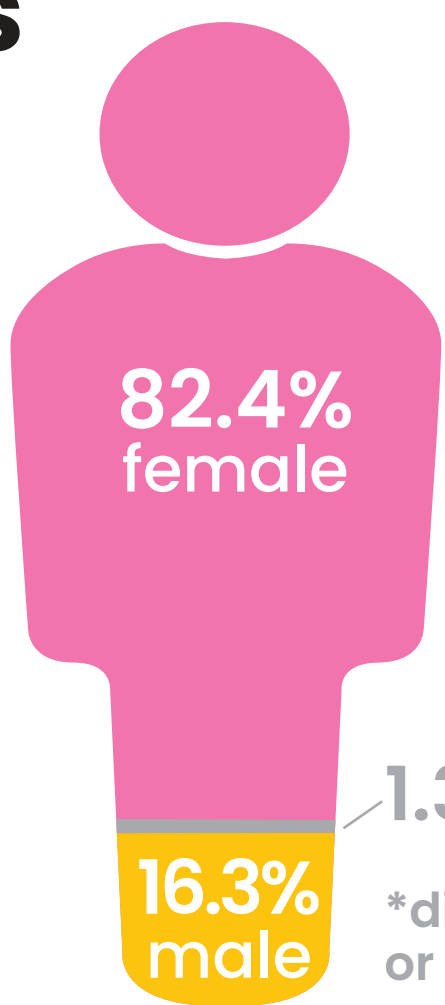
Overview

We conducted a survey to characterize the experience, motivations and added value of freelance medical writing professionals. Here we describe the key takeaways, based on responses from 229 freelancers in September 2024.

Demographics

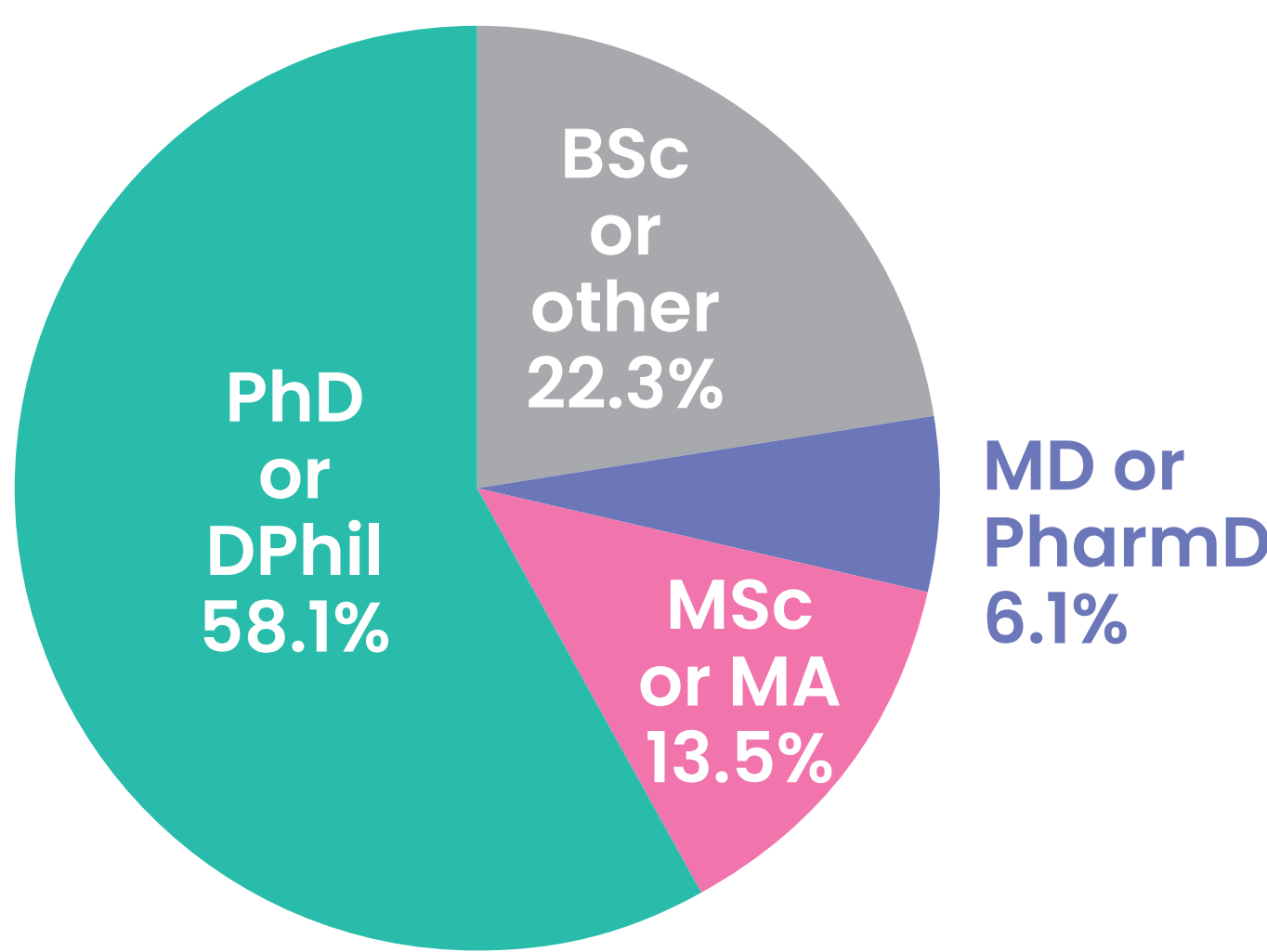
229
respondents

83.0%
aged ≥40 years



Professional background

Highest academic degree



Experience

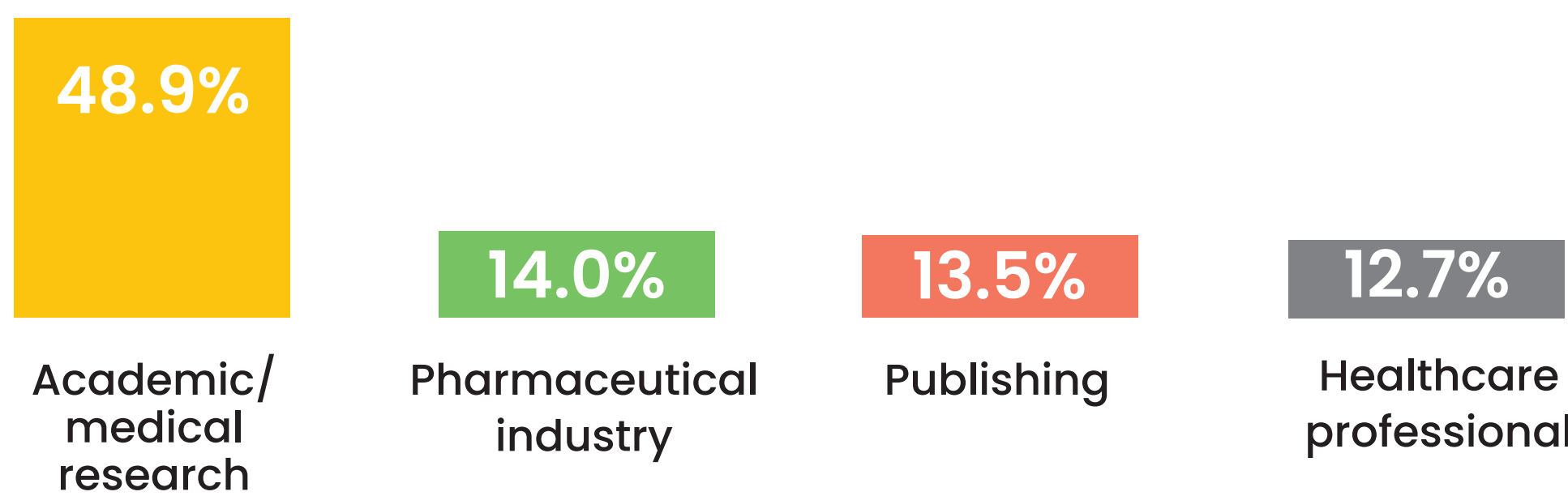
Number of years of medical writing experience

65.1%
≥10 years

In-house agency roles prior to freelancing included

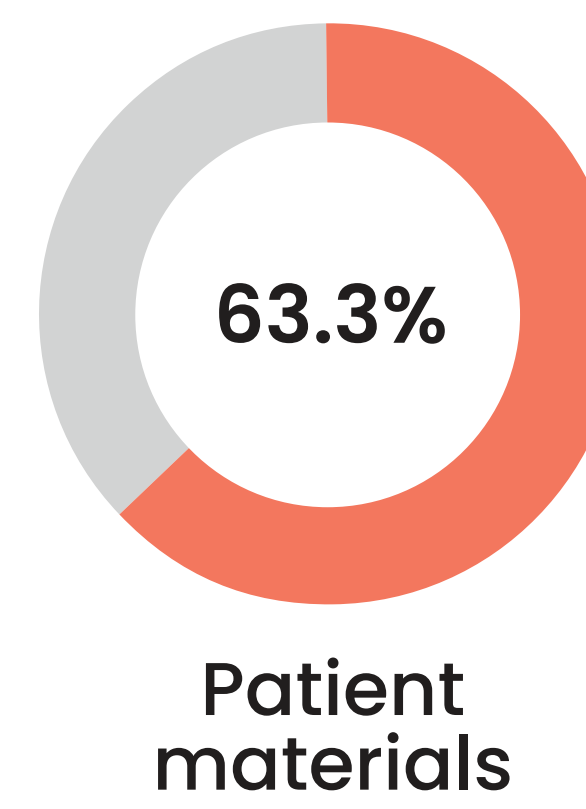
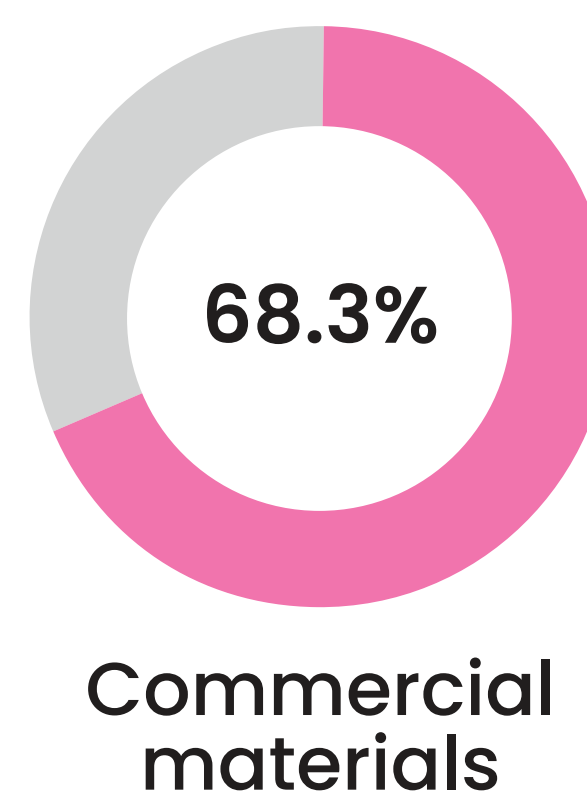
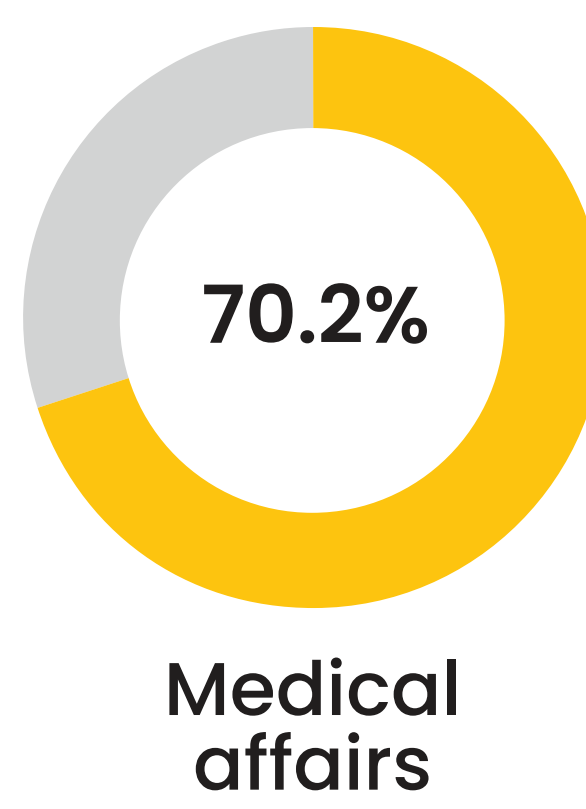
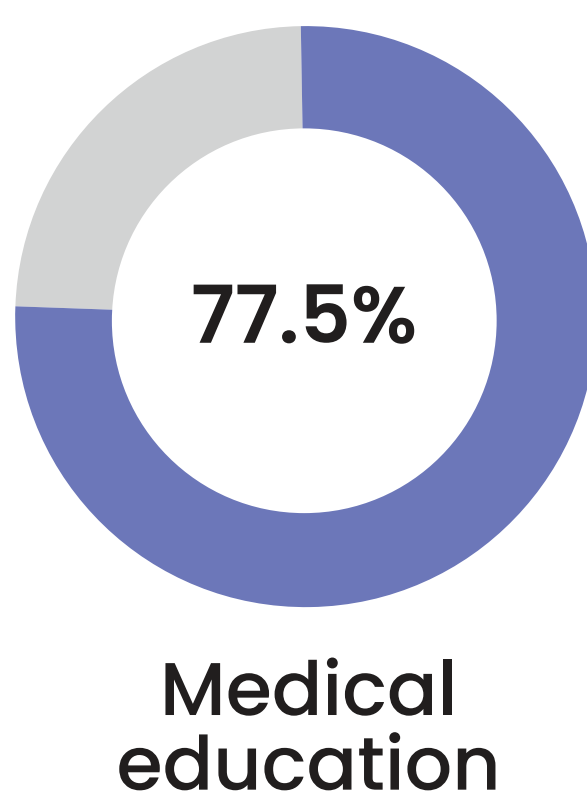
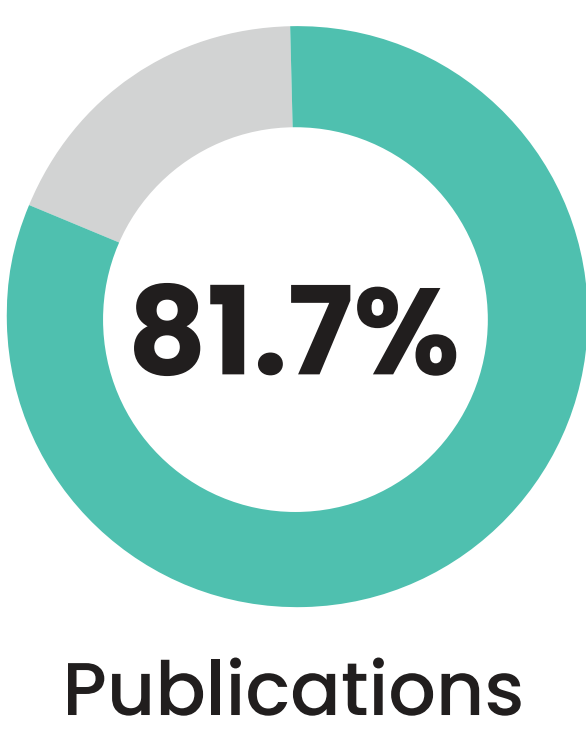


Roles prior to medical writing included



Freelance services

In the past year, most freelancers worked on publications



Added value for clients

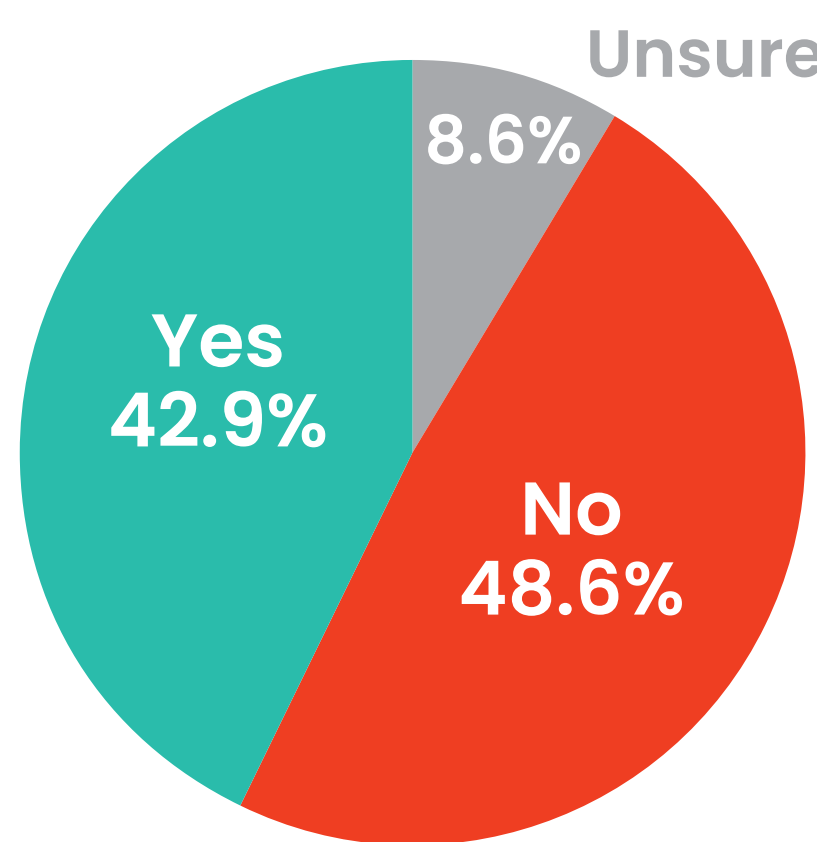
79.5%
Take on work at short notice

79.0%
Time to focus on writing

58.1%
Flexible working hours

Utilization of skills, experience and time

Full breadth and depth of skills/experience utilized in the past year?



≥30 hours available per week

65.6%

≥30 hours worked per week

41.3%

Conclusions

Freelance medical writers represent a **highly-experienced, diverse** and **flexible** resource that can add value to publications and medical communications.

Because many freelance medical writers reported **underutilization** of their skills, experience and time, there may be **untapped potential** available to medical communications agencies and pharmaceutical companies for enhancing productivity, innovation and quality.

Disclosures and Acknowledgements

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Contact author: Abegale Templar (abegale@nivalis-medcomms.com)

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